

Von Wobeser, Aziz & Kaye and Chévez Ruiz sign advertising sale

Thursday, 9 June 2016 (*Yesterday*) by Luju Rumsey

Mexico's Von Wobeser y Sierra SC has helped Japanese public relations company Dentsu Aegis Network buy Mexican advertising agency Arrechadera y Claverol (AC).

AC hired Aziz & Kaye, Abogados SC as M&A counsel and Chévez, Ruiz, Zamarripa y Cía SC for tax advice. The deal was announced for an undisclosed amount on 13 May.

Dentsu made the acquisition through its subsidiary mcgarrybowen. Following the acquisition, AC will be renamed AC/mcgarrybowen.

AC was founded in Mexico City in 2007. Dentsu also operates in Brazil, as well as Asia, Europe and other countries in the Americas. The deal comes months after Dentsu bought Mexican digital agency Flock.

Counsel to Dentsu Aegis Network

In-house counsel - Scott Hughes

Von Wobeser y Sierra SC

Partners Andrés Nieto and Rodolfo Trampe and associates Alberto Córdoba and María del Rosario de Velasco

Counsel to Arrechadera y Claverol

Aziz & Kaye, Abogados SC

Partner Luis Alberto Aziz Checa, of counsel José de Reyes y Ehrlich, and associates César Cantoral Cárdenas and María Dolores Manzanero Gaxiola

Chévez, Ruiz, Zamarripa y Cía SC

Partner Francisco Moguel Gloria

Comments

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